

Temporary Signs

Temporary signage can be a tremendous asset to local businesses attempting to inform and appeal to potential customers and clients. These temporary signs are, however, appropriately titled in that they are not meant to become permanent. It has come to the City's attention that some business owners have endeavored to turn their temporary signs into permanent fixtures, resulting in tattered, worn, and damaged signage that acts to inhibit customer interest, the opposite of their original intent. The new Berea Zoning Code attempts to balance both the benefits and detriments of temporary signs, and we ask that you please review the following regulations.

A temporary sign is defined in Section 303.03 of the Berea Zoning Code as:

A banner, pennant, poster display or illustration which is affixed to or painted upon or represented directly or indirectly upon a building, structure or piece of land and which directs attention to an object, place, person, institution, or organization, and may be constructed of cloth, canvas, plastic sheet, cardboard or other life materials and which is intended to be displayed for a limited period of time.

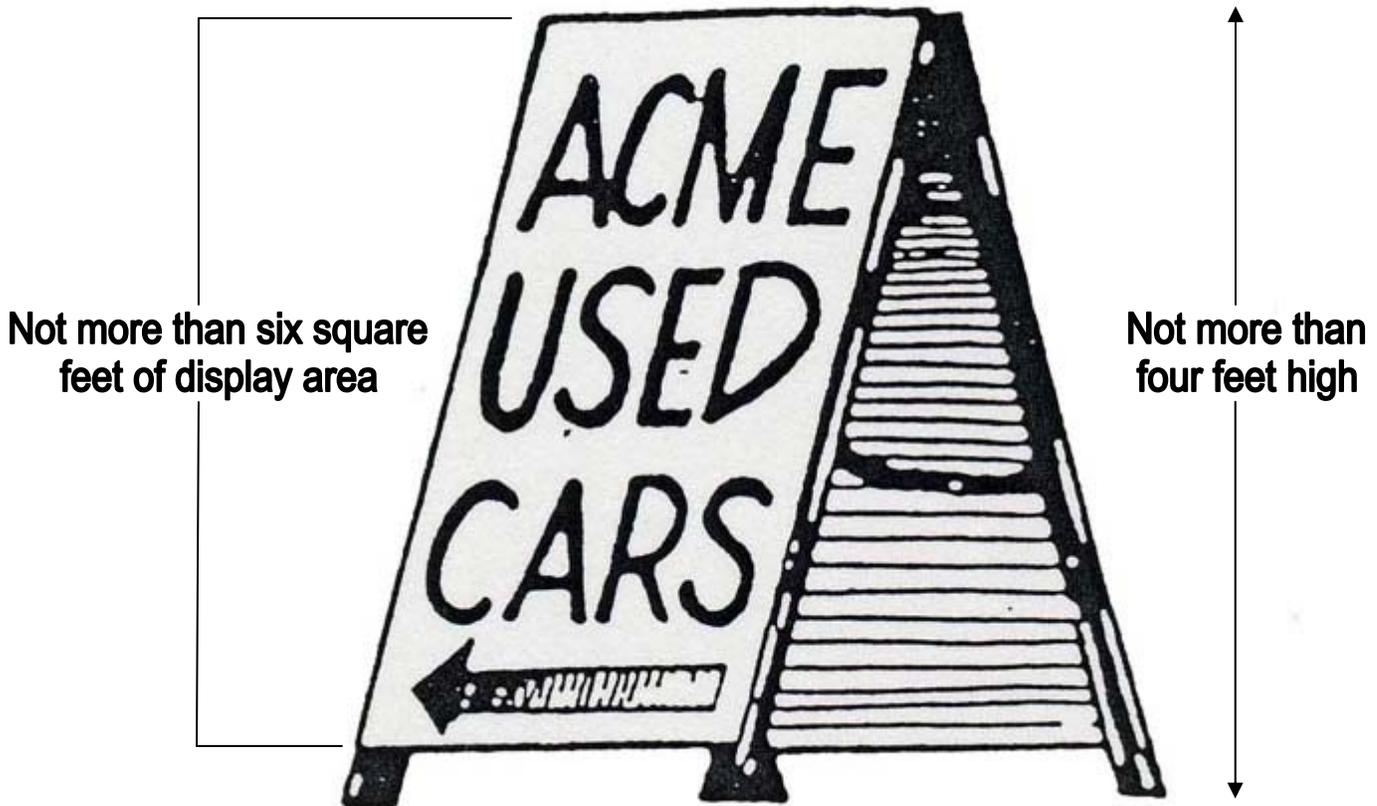
With a valid permit, a temporary sign may be displayed for up to 30 consecutive days. Once this display period has expired, 30 additional days must elapse before a new temporary sign permit can be requested. Only three (3) temporary sign permits may be issued in a year. If you discover that you need to display a temporary sign on a continual basis, you may want to transition from temporary signage to permanent signage, see www.cityofberea.org/en-US/PC-Signs.aspx for more details about permanent signs.

As of June, 2012, mobile or portable signs, like the one depicted below, are prohibited in the City of Berea.



An alternative to a temporary sign is a portable sandwich board, similar to the one illustrated below. A portable sandwich board may be placed on private property without a permit, but with a few a reasonable restrictions.

Portable sandwich boards may only be displayed during hours of operation, and come the close of business, the portable sandwich boards must be stored inside. Portable sandwich boards may also be no higher than four (4) feet, and contain no more than six (6) square feet of display area, per side.



Should you be in need of additional assistance, please contact the Building Department at (440)826-5812.